

TCA PTO Meeting March 14, 2024 at 6:30pm

Minutes

- I. Called to Order at 6:25pm
- II. Prayer
- III. Secretary Report and Approval of Minutes 1/16/24- Alesha
 - a. Stella Shorts motions to accept the January 2024 minutes as presented, second by Amy Harris. All in favor, motion carries.
- IV. Treasurer Report January/February and Approval of Reports -Stella
 - a. Kristy Peralta motions to accept the Jan and Feb Treasurer reports as presented, second Ben Parry. All in favor, motion carries.
- V. School Updates - Mrs. Keely
 - a. TCA had their very first after the bell social for middle and high school that went very well
 - b. Dr. Seuss week went well; very fun
 - c. New student started today
 - d. New employee starting next week
 - e. Begun hiring for next school year
 - f. Easter program next week and Easter worship and egg hunt the following week
 - g. Hold placed on a new van, but waiting for its arrival!
 - h. TCA/ Business Partnership Packages
 - i. Have sold Tier 5, Tier 2, Tier 1, as well as other donations
 - ii. Instead of taking time out to go to each company, what about offering a nice dinner to showcase the school and share about the business packages (gala/event). It's important to involve the students - to capture the passion. Invite both the current partnerships to honor them and also uninvolved businesses to catch their interest.
 1. Stanly County Chamber or Small Business Center (like Leads at Lunch)
 - iii. Jennifer's mother has gone to churches and spoke with them about TCA to help identify new students and staff, but could also potentially catch the intention of businesses as well. Looking for more churches to go share about TCA.
 - i. Arbor Day - discussing having a booth and will also have an ad in the newspaper announcement for Arbor Day. Will also have the business listings there, and the golf tournament.
 - j. How do we get parent testimonials/reviews?
- VI. Sub-Committee Updates/Discussions
 - a. Playground Improvements
 - i. We need to set a date but will need to discuss with Mr. Gray. Jennifer will reach out to him this week.
 - b. Staff Appreciation
 - i. January - Staff received a coffee drink of choice from Reservoir Coffee
 1. Can we set pamphlets in the coffee shop?
 - ii. February - We put together a Valentines themed charcuterie
 - iii. March - School supply refresh kit
 - iv. May 6-10 is Teacher Appreciation week
 1. May 10 either breakfast or lunch duty free

- c. Student Service/Mission Projects
 - i. Canned food drive for Stanly Community Christian Ministries through the month of March, help spread the word and donate what you can. School goal is 800 items!
 - 1. If each student brings in 10 cans, we should meet our goal. If we meet our goal we can have a reward. Icecream; can be eaten during egg hunt.
- d. Marketing/Community Outreach
 - i. Spirit Night - PTO is serving pizza in the church Fellowship hall at 5:30-6:15pm on 3/21 prior to the students' Easter Program (30 pizzas), we could add chips and drink, tablecloths (round or long??)
 - ii. Spirit Wear Order for Spring - canceled
 - iii. End of Year Celebration for Students Tue May 21st
 - 1. Split classes into groups for different stations (Gym is booked for us but we do not have access to the Fellowship Hall)
 - 2. Open up to families? grill hotdogs, cupcakes, etc.
 - a. Games - Field Day
 - b. Gym/Inflatables - Bounce for Recovery
 - c. Movie
 - d. "Cookout"- grill out, cornhole boards, train rides, emergency vehicles visit?
- e. Open floor for comments/ideas
 - i. June 17th Golf Tournament - register online

VII. Adjournment: Motion to adjourn Ben Parry, second by Stella Shorts 7:44pm